

Abstract: Advanced signage platforms

Advantech the creator of advanced signage platforms.

These days signage is being seen in a lot of areas, it's everywhere. What is signage and how can it be used to get real advantages of a signage solutions. What about services and maintenance of the installed base ?

During the session we will highlight these questions and have a closer look at signage as an ecosystem, while pointing out the advantages of the use of different embedded hardware solutions, consumer players and embedded dedicated players. We will end the session with Holocube (Rapid-Affichage) which is a successful solution provider and eventually close the session with the expected future of signage.

Advantech:

Advantech, founded in 1983, delivers visionary and trustworthy industrial computing solutions that empower businesses. We cooperate closely with solution partners to provide complete solutions for a wide array of applications in diverse industries, offering products and solutions in three business categories: Embedded ePlatform, eServices & Applied Computing, and Industrial Automation groups. With more than 3,400 dedicated employees, Advantech operates an extensive support, sales and marketing network in 18 countries and 39 major cities to deliver fast time-to-market services to our worldwide customers. Advantech is a Premier Member of the Intel® Embedded and Communications Alliance, a community of embedded and communications developers and solution providers. (Corporate Website: www.advantech.com)